CRE8IVELINE
Infinite Possibilities

Hospitality

Towels

For Cleanliness



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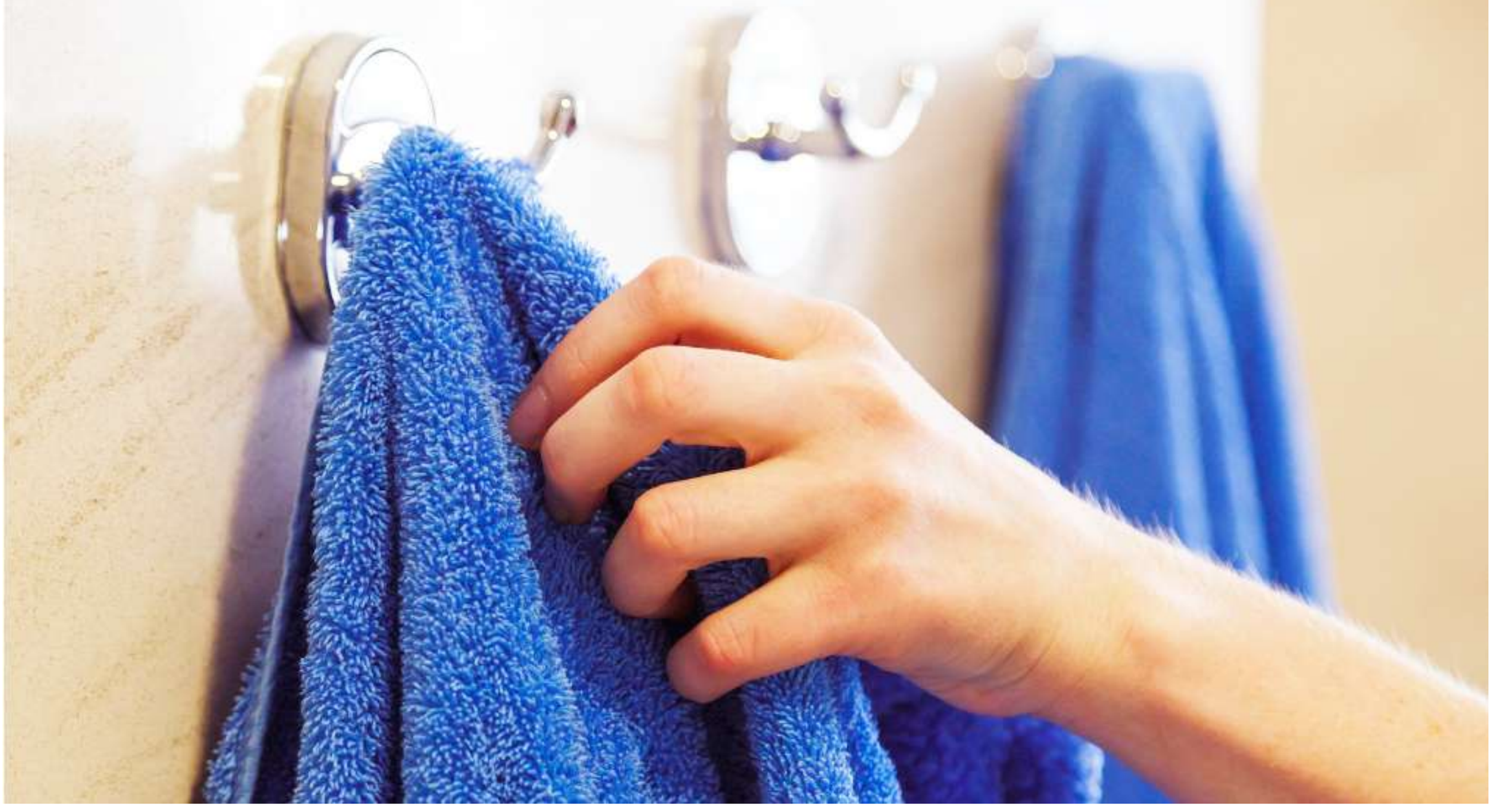

Qulaity of Towel

Customer satisfaction is typically measured by these critical elements of the guest experience: ease of reservations, check-in process, room cleanliness and comfort, food services, in-room entertainment options, staff courtesy, amenities, in-room internet service, loyalty programs, call center interaction, and website experience. Towel quality is included in the categories of room cleanliness and comfort as well as amenities – e.g., pool and spa towels. In our survey, 94% of all respondents believe that the quality of towels is important for overall customer satisfaction with only 6% believing that the quality of towels has no impact in overall customer satisfaction.



Hotel & Restaurant Towel

100 % COTTON
LONG LASTING TOWELS WITH DOUBLE STITCHES

These towels are custom made, specifically for professional use – in hotels, hair salons, spas, wellness centers. Resistant to many washings, hotel towels are truly long lasting. This is our only towel product that comes with a bath mat as well.

MATERIAL & COLORS

Our hotel towels are made with 100 % cotton and 450 gsm terry material. The fabric is highly absorbent and soft to the touch, with striped border. Hotel towels are only available in white.

















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Gym Towel

ENGINEERED FOR BETTER WORKOUTS

OPTIMAL PERFORMANCE. EXCLUSIVE DESIGNS

Offered exclusively from Standard Textile, our Fitness Towels are designed for any type of workout, from yoga, to stationary cycles, to a brisk jog through nature. Perfectly sized for better performance and easier laundering, and available in four unique designs. Color Stripes and Hems are made from spun polyester and are designed to resist fading wash after wash. Fitness Towels are delivered Room Ready For You laundered with Tide and ready to use directly out of the box.



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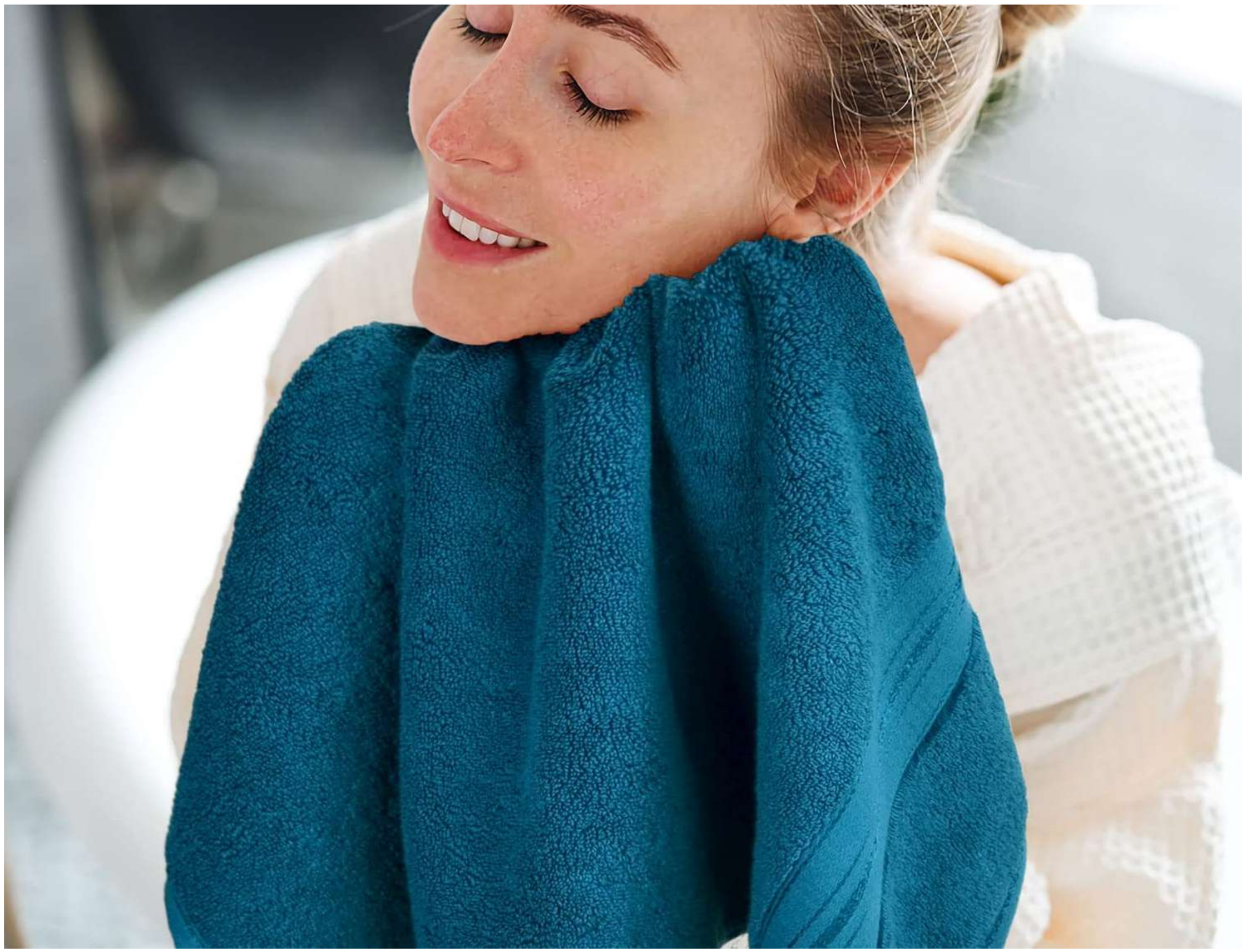
Spa Towel

Step by step sewing pattern directions for comfortable, functional spa towel wraps made from regular, large or beach towel.

Spa Wrap around style with comfortable elasticized back and easy velcro closure.
Hook for hanging. Optional straps.

Great for the shower, gym, as a beach cover up or for the cottage. You can sew one together in less than an hour.

Included are step by step detailed instructions in English, materials list and cutting help.
Every step has at least one color photo and there are lots of sewing tips along the way.
This basic project is quick and easy for a new sewer. Size S-M or L-XL.



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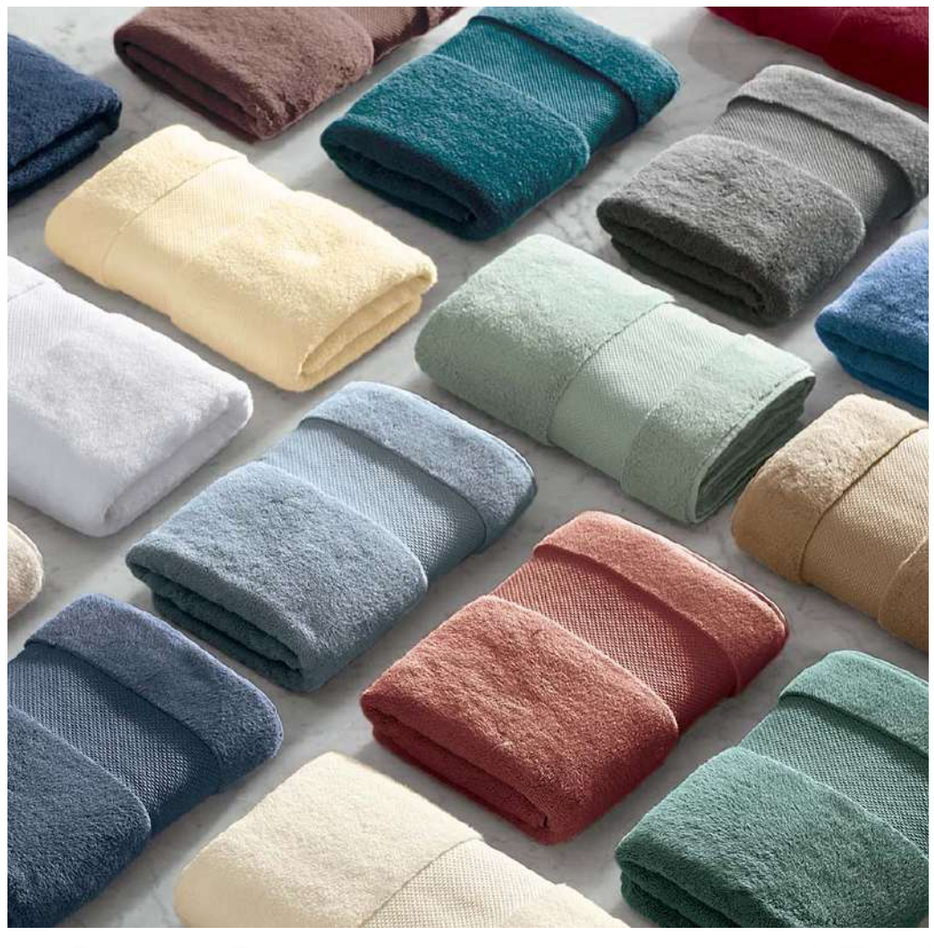



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Salon Towel

45 x 90 cm
T1-S45 | Grammage: 400gr/m2
| Made of 100% terry cotton

Product Description
• This item is available in 5 colours
• Especially for hairdressers
• Can be chemically washed!
(Direct contact with chlorine and/or hydrogen peroxide may cause staining)
• Combed cotton, which ensures long-lasting softness and high absorption
• Colour washable up to 60 degrees, white washable up to 90 degrees
• Convenient hanging loop at the end of the towe











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Hospital Towel

Patient will find that soft towel bath
- Improves skin integrity
- Increases privacy and comfort
- Leaves the skin fresh and invigorated
- Is therapeutically beneficial
- Promotes physical and mental relaxation











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